

*Kable Media,
Services Inc.'s*

Connections

Winter 2007

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Kable Media Services, Inc.
505 Park Avenue
New York, NY 10022

Dear Kable Clients and Partners,

As we come out of winter, we envision a very energetic spring. Kable has countless new launches from our publishers, such as the much-anticipated Cocktail weekly from Bauer. Of course, there are a bevy of new clients as well, such as Amos Press and Greenspun Media, who boast some extraordinarily popular titles. Kable itself is growing in leaps and bounds: This January Kable Media Services acquired Palm Coast Data, LLC, a Florida-based company that has been providing subscription fulfillment services to the publishing industry since 1984. The addition of 850 new employees to the Kable family enhances our position as one of the largest magazine distribution and fulfillment companies in the country. For our clients, this translates into increased personalized attention, additional resources at our disposal and new opportunities.

As much as we enjoy the challenges that the "new" tend to bring, Kable employees know that the preservation of long-standing relationships is what distinguishes us from other industry players. Our diverse teams tackle obstacles with fresh eyes all the time, using our varied expertise to find new and innovative ways to turn challenges into solutions. We are committed to bringing the industry's most cutting edge technology to the attention of our clients, often creating our own programs and integration methods when no current model exists. This commitment can be found in initiatives such as the KDS Zip Code Analysis and our partnership with NewsStand Inc., providing publishers with yet another distribution outlet that is targeting new readers every day. KPS has also made strides in enhancing the experience of our clients. The integration of the Membership and Product platforms allows for a seamless experience for Membership clients' customers. At Kable, our collective imagination is always at work for you.

Of course, Kable is not the only one with an eye on the future. Our clients have begun to look within for answers to increasingly pressing contemporary issues. Recently, a spotlight has been placed on what many believe to be a rapidly deteriorating environment. A focus has been placed on eliminating waste and increased conservation. Not to miss a beat, many Kable publishers and partners are stepping up their efforts to be a part of the solution. Read more about these groundbreakers on page 3.

We invite you to peruse this info-packed issue. From the sheer amount of content submitted for publication, it looks like we are all in over-drive! To all of our colleagues and clients—it is your hard work, creativity and dedication that keep the wheels turning, and for that we thank you.

Sincerely,

Michael P. Duloc
President and COO

SM

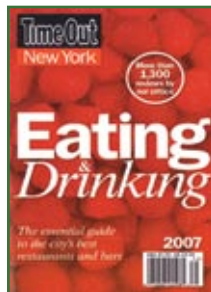
★ ★ ★ ★ ★ ★ ★ ★ ★ ★ **NEW TITLES** ★ ★ ★ ★ ★ ★ ★ ★ ★ ★



Celebrating the 400th anniversary of the founding of America, **America's 400th Anniversary (48000)** is the **Official Commemorative Program** and will feature a fascinating panorama of historical events since 1907. It will also include in-depth overviews of the building and development of the state of Virginia, its trade and economy. This is a one-shot title that went on sale February 20th, 2007 and is priced at \$5.00 U.S.



Owner Illustrated (48635) offers the best reviews from RAP artists, such as Busta Rhymes, 50Cent, Young Joe, Mike Jones, Snoop Dog and Gaskins Brothers. Interviews with sports stars such as Reggie Bush and the latest in HOT cars are also included. From Royal Alchemist Production, LLC. A quarterly title priced at \$5.99 U.S. / \$7.99 CAN. The first issue went on sale January 9, 2007.



Time Out New York Eating & Drinking Guide (44508) is the authority on dining and entertaining in NY. It includes listings and recommendations of where to eat and drink in the NY area. This title is priced at \$9.99 U.S. and is an annual publication. TONY Guide went on sale October 16th, 2006.

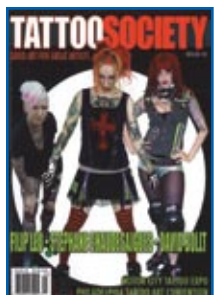


VeloNews Buyers' Guide (45412) from Inside Communications, Inc., is the must-have issue each year that covers all the latest equipment and new technology for the fast growing sport of cycling and cycle racing. Every avid bicycle rider will want to have this "bible" of the cycling industry. Priced at \$5.99 U.S. / \$7.99 CAN and on sale March 10th, 2007.



In Tune Monthly (46820) has a well-known and respected writer base that deconstructs processes, explains jargon and helps people make sense of a changing and exciting music scene. In Tune Monthly features articles on musicianship and technology, songwriting, the inner workings of the music business and covers every musical genre from classical and jazz to rock and hip-hop. This title is published 8X/yr and is priced at \$3.99 U.S. / \$4.99 CAN. The next issue is on sale May 15, 2007.

PDN Gear Guide (47614) from VNU Business Media, features gear that both the consumer and the professional will want to own. Included are equipment charts with both editors' and readers' "best pick" suggestions. This is an annual title, priced at \$5.99 U.S. / \$6.99 CAN. The last issue went on sale October 10th, 2006.



Tattoo Society (48045) from Hitman Publications, Inc., showcases the most popular and well-known tattoo artists throughout the world. These include Filip Leu, Stephane Chaudessaigues and David Bollt. Tattoo Society is "Good Art for Great Artists." This is a bi-monthly title priced at \$5.99 U.S. / \$6.99 CAN. On sale March 6th, 2007.



COCKTAIL Weekly (46155) is the new weekly magazine from Bauer Publishing that focuses on relationships, fashion, beauty, nutrition, health and breaking news. Beginning with a September 21, '07 issue, this will be the first weekly glossy magazine designed for women in their early 20's. With a cover price of \$2.49, COCKTAIL Weekly will offer a mix of topics.



SCRIPT (48537) has long been the leading source for information on the craft and business of writing for film and television. Each bi-monthly issue delivers informative articles on writing, developing and marketing screenplays and television scripts. Many of the articles are written by working writers. Development executives, agents, managers and entertainment attorneys also

contribute regularly. From Final Draft, Inc., SCRIPT offers substance, style, inside information, news, trends and authoritative advice on how to write and sell a script in today's market. Priced at \$6.95 U.S. / \$8.50 CAN. Kable's first issue went on sale January 9, 2007.



IB Concept (47810) highlights the blossoming talent of aspiring models, actors, athletes, musicians, writers, fashion stylists and designers. It will showcase internationally renowned models and will explore the Hip Hop culture and industry news. This is a quarterly title priced at \$4.99 U.S. / \$5.99 CAN and goes on sale May 24th, 2007.



IN THE NEWS

Green Is the New Black

These days, it seems like everyone – both on a personal and professional level – is going green. And with good reason; recent reports have imparted scary statistics on the rapid demise of polar ice caps and air quality around the world. It's up to all of us to take an individual stand and contribute to the preservation of our planet, ensuring that our children's children will be able to breathe freely and enjoy nature. As always, Kable publishers are on the forefront of the Green movement.

Plenty magazine (46347), for example, rewarded 20 Eco-forward companies who are making a difference with an awards ceremony in NYC on February 15th. Award recipients included Nanosolar, ECD Ovonics, Greenfuel Technologies, Envirofit International, Whole Foods, Green Mountain Coffee and many others. Read more about these companies in the pages of **Plenty**. This title is priced at \$4.95 U.S., \$5.95 CAN.

Ride Texas (98524) is taking some internal steps to ensure a greener space. According to Editor Valerie Asensio, their sustainability efforts target recycling and re-use to minimize their office waste. These include:

- **RECYCLING:** We recycle extensively: *all* paper, and card board, plastic, printer cartridges, cans, and bottles. We re-use packing materials whenever possible.
- **ENVIRONMENT:** We do not throw polluting wastes like batteries, paints and chemicals into the trash, we carry all wastes to a hazardous waste facility for processing.
- **RE-USE:** We recycle all used office and camera equipment either by donating good working equipment to the Goodwill or other charity. We recycle unusable equipment.
- **CONSERVATION:** We use compact fluorescent light bulbs and 'Energy Star' PCs and monitors in the office.

Of course, **NewsStand**, Kable's new online publishing partner, knows a thing or two about saving trees! By giving readers a number of options (standard subscription, online subscription or hybrid subscription), we are providing publishers with a way to maintain their readership while taking steps toward a brighter, more sustainable future. Take a look at the "Trees Saved" meter on

the Newsstand.com homepage for even more inspiration. Sponsored by The National Arbor Day Foundation.

Wal-Mart

The sheer size of this retail giant may make environmental awareness counterintuitive upon first look. However, the management at Wal-Mart sees their size as a bonus in their ability to effect positive change on the environment. In 2004, the company launched a "green" initiative to further explore their potential. After forming focused teams in each branch of the company to assess how efficiency could be improved in areas such as packaging, real estate, energy, raw materials and more, three aggressive goals have been set. These include:

- To Be Supplied 100% By Renewable Energy
- To Create Zero Waste
- To Sell Products That Sustain Our Resources & Environment

Acknowledging that these goals may take some time to achieve, a series of benchmark initiatives have been launched with dates of completion firmly in place. By developing metric systems to hold themselves accountable, we can all be sure that Wal-Mart is moving in the right direction.

Things are already moving along swimmingly. In 2005, the company was awarded the first Waste News Environmental Award, which recognizes those who have made ample environmental progress in their operational pursuits. Wal-Mart executives agree that not only do their green initiatives have the potential to have an enormous impact on the global community, but that it just makes good business sense. In a recent speech, CEO Lee Scott said, "I believe that being a good steward of the environment and in our communities, and being an efficient and profitable business are not mutually exclusive. In fact, they are one and the same."

We couldn't agree more, Lee. To find out more about what Wal-Mart is doing to tap into new and innovative ways to conserve and enhance current conditions, visit the Walmartstores.com website.

HERE'S WHAT'S NEW

SUBSCRIPTION FULFILLMENT SYSTEM

Kable Customer Service System (KCSS)

The Kable Customer Service System (KCSS) offers a robust scripting program centered around upsell, cross-sell, and cancel/save programs. Additionally, KCSS has been enhanced to pop up customer service scripts based on different parts of a text field, such as the source code field. A script can be designed to pop up based on the first digit of the source code, or any combination of digits, up to and including, the entire source code. For example, a script can be set up so that all source codes beginning with an "A", "ABC", etc in the source code field will pop up with a predefined offer or message. This will allow clients to have better flexibility with their scripting program and the specific selection criteria that can be used. Finally, monthly scripting reports are provided to all clients that detail the success of their specific program. Please contact your Kable Account Manager if you are interested in learning more.

CASS Certification Processing

Kable has added the ability to produce a consolidated CASS report. Beginning at the end of January 2007, this enhancement allows an automated consolidated report to be generated, which includes all Kable titles. The job to create this report will be run every 180 days, after CASS processing for all titles has been completed.

Digital/Edition Processing

Digital Processing has become more flexible with Kable's newly added feature of capturing the type of medium for distribution of a magazine (digital, print or both) as well as the edition/version of the magazine, at the order level. Previously, this indicator was captured at the customer level. Capturing it at the order level allows for different mediums or editions to apply for each renewal order.

Transfers

Kable has added the ability to capture the transfer code, at the order level, to identify orders that are transferred from one title to another, or one publisher to another.

ICSS - Internet Customer Service System

Midwest clients have been converted to the ICSS system for handling e-mail and web customer service requests. The Customer Service Representatives (CSR's) at various locations around the world can log in and view and respond to customer service requests via e-mail. CSR's are assigned to a specific group which gives them access to a list of titles. ICSS allows the CSR's to select e-mails for processing by a publication or a group of publications. E-mails are then queued in the order in which they were received. Recently, a new Spam Tool was created to pre-process e-mails identified as possible spam by the incoming e-mail filtering system. Another recent enhancement was a change to allow for the receipt of e-mail attachments. For example, customers can now send in scanned copies of cancelled checks as proof of payment. Additionally, two new reporting modules were created that will allow supervisors to track the number of e-mails waiting to be worked, completed, cancelled, etc. Lastly, Kable clients can now use a customer service e-mail address that is different than their CICS code. For example, DataEntryTraining@kable.com instead of DETR@kable.com.

SafTx - Secure Automated File Transfer

The SafTx system is growing by leaps and bounds. A new server has been purchased and is currently being installed in Illinois to handle FTP (File Transfer Protocol) transfers to or from that location. File transfers will take place much faster now by avoiding sending files across the network to the SafTx server in Colorado.

Email Gateway

Kable has enhanced our email anti-virus and spam infrastructure to better handle the increased volume. Kable receives over 6 million emails per month, with over 85% rejected at the gateway because of spam. Out of the remaining 15% of the emails that get delivered to mailboxes, another 85% get flagged as spam.

Security

A set of ISA servers have been installed to better safeguard our network from the outside world. This improvement provides better event handling and monitoring of denial of service attacks. Additionally, it provides Kable the ability to protect IT assets and corporate intellectual property from attackers that exploit web-based user activity.

Kable Membership System

The Membership system now has a robust customer service subsystem which allows members to register for online access, maintain a userid and password, update their mailing address(es) and email address, view their subscription and membership status, set interest codes, and view product orders which were entered and shipped via KOPS. Furthermore, the Membership system is now tied into additional Kable applications which allow it to use ICSS (Internet Customer Service System), SafTx (allows PCI compliant secure FTP transfers) and SilverPop for broadcast emails.

Kable Media Services Organizational Changes

John Meneough has been named President & COO of our Kable Fulfillment Services, Inc. ("KFS") subsidiary and will be responsible for all operational activities within the subscription fulfillment business unit. As former President of Palm Coast Data Holdco, Inc. ("Palm Coast Data"), which Kable recently acquired, John brings a wealth of experience to this side of our business.

Jim Roberts, Executive Vice President of Kable Distribution Services ("KDS"), will expand his present role and assume all day-to-day operational responsibilities for this subsidiary of Kable. Jim has been with KDS for over 13 years, and has over 30 years of experience in the publishing industry.

Doug Knodle, Vice President of Operations for our Kable Product Services ("KPS") division, is responsible for overseeing all operational activities for our product fulfillment business. KPS is the youngest of our three business segments, and it shows great promise for significant future growth.

Palm Coast Data Acquisition

AMREP Corporation, Kable Media Services, Inc. parent company, recently acquired Florida-based Palm Coast Data, LLC, who has been providing services to the magazine publishing industry since 1984 and is a leading provider of such services in the US. The bulk of the company's business comes from the publishing industry with a smaller share coming from membership organizations and product marketers. This acquisition brings over 800 new and talented employees into the Kable family!

MARKETING NEWS

PEOPLE ON THE MOVE

- Greg Overton is the new magazine buyer at MARSH SUPERMARKETS Indianapolis, IN.
- At BASHAS' MARKETS in Chandler, AZ, Mike Isom has taken the buying responsibilities for Books & Magazines.
- At 7-Eleven Corporate, in Dallas, TX, Julie Delgado is the new Assistant Category Manager for Magazines & Books.
- ALBERTSONS announced it is transitioning its buying responsibilities for publishing to the SUPERVALU offices in Minneapolis, MN. The new national category manager for print media is Michael Kimrey.

CHAIN HAPPENINGS:

At press time, it was announced that **A & P, Montvale NJ** plans to buy rival grocer, **PATHMARK** for \$679 million. Analysts predict that the combined company will have to divest 34 overlapping stores in Long Island and New Jersey to appease antitrust concerns. The newly created A & P chain will have over 500 stores when the deal finalizes.

SAFEWAY, with the exception of the it's Hawaii stores, is no longer using Anderson News as its magazine wholesaler. Stores that were previously serviced by Anderson have now switched to Source/Levy or News Group-affiliated wholesaler services.

TESCO announced that its much-anticipated hybrid format, with relatively small 15,000 square footage, will be named "Fresh & Easy Neighborhood Market and launch with 20 or more locations in the Greater Phoenix area sometime in 2007.

In the Chicago, IL area, changes in the supermarket landscape are afoot. **SAFEWAY** is closing 14 Dominicks. **SUPERVALU's** 21 Cub Foods stores closed in early December, 2006. The majority of Cub stores were converted into a variety of full-service supermarkets, discount grocers and Asian grocery stores, according to an article in the Chicago Sun-Times.

In Milwaukee, WI, **SUPERVALU** is leaving that marketplace by the divestiture of 15 Jewel-Osco stores. Five have since been sold to **ROUNDY'S**. The stores have been reopened under its Pick N Save banner.

SAVE MART, in Modesto, CA, has more than doubled its size by purchasing 132 **ALBERTSONS** LLC stores in the Northern California and Nevada markets.

MARSH SUPERMARKETS, in Indianapolis, IN, purchased by Sun Capital Partners in November 2006, closed 16 under-performing stores. The chain now operates 67 Marsh Supermarkets, 31 Lobills, 6 O'Malia's -- as well as 148 Village Pantries.

In Northeast Ohio, all 46 **TOPS SUPERMARKETS** closed in early December 2006. **GIANT EAGLE**, Pittsburgh PA, finalized its purchase of 15 Tops stores with 14 other stores purchased by various operators.

STATER BROS., headquartered in Colton, CA, saw its profits triple with sales more than 4 percent over last year's first quarter's figures. **STATER BROS.**, which operates 162 supermarkets in the Southern California market, cited improved gross margins and decreased operating income as factors in the profit increase.

For more information on marketing events and initiatives, please contact:

Rick Bohs, National Marketing Director

Kable Distribution Services, Inc. • 505 Park Avenue • New York, NY 10022

Phone (212) 705-4629 • Fax (212) 705-4667 • e-mail: rbohs@kable.com

Kalmbach Publishing 2007-2008 Product Highlights



Bead & Button (46772)

NEW SPECIAL! Wirework (on-sale date: May 15, 2007) This special issue will feature step-by-step projects that teach the basics of wirework, as well as techniques to help more advanced hobbyists hone their skills and take their wireworking to the next level. Over 30 of the most popular wire projects from Bead&Button magazine, plus 5 brand-new wire projects. \$7.95 US.



Classic Trains (46788)

NEW SPECIAL! In Search of Steam (on-sale date: May 22, 2007) This special collector's issue takes you back to the mid-1950's to celebrate the final years of steam railroading in the United States and Canada. It will include 120+ great photos of steam in its golden twilight. \$9.95 US.



BeadStyle (46760)

NEW SPECIAL! Under One Hour (on-sale date: March 20, 2007) Features 54 ALL-NEW projects -- simple, yet stunning, concentrating on uncomplicated design, easy construction, and beautiful materials. \$6.95 US.



FineScale Modeler (46779)

NEW SPECIAL! How to Paint & Weather Scale Models (on-sale date: May 1, 2007) Presents step-by-step techniques to finish, paint, decal and weather models. Introduces the tools, products, and techniques guiding modelers through several projects, from masking to airbrushing. \$7.95 US.

[More on page 7](#)



Model Railroader (46784)

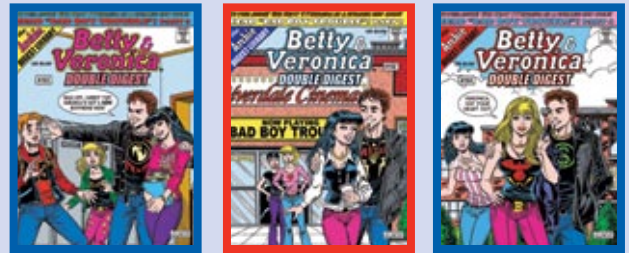
NEW SPECIAL! How To Build Realistic Layouts: Industries You Can Model (on-sale date: April 24, 2007) This ALL-NEW special issue gives readers what they need to model well-known rail-served industries with incredible realism. It is packed with articles and prototype drawings to add industries to any layout. \$7.95 US.

The Montcalm line – including Gallery (49099), Fox (49695) and Lollypops (48795) will be inserting a full-length DVD in their upcoming magazines! Expect to see the DVD beginning with the April issues of Gallery and Fox, and the May issue of Lollypops!

Archie COMICS



It's seems that the world's oldest teenager and his gang are hopping on the latest "extreme makeover" trend. In response to hundreds of devoted readers questioning why the group has looked the same for so many decades, the company has decided to update their looks. Gone are the supernaturally rounded cheeks, beaming eyeballs and pert noses. Beginning with Betty & Veronica Double Digest May issue, readers will find a more modernized version of the images artist Dan DeCarlo immortalized in the late 1950's. Though this is a temporary change, Archie fans have already begun to voice their opinions via online forums and the Archie website. Ultimately, it is the readers who will decide if the gang's new look is able to capture the hearts and minds of the many who count on the crew for wholesome fun. Whatever the result, this issue is sure to be a hit, and a collector's item to boot! For more information, please contact Bill Horan at Bhoran@kable.com.



New Titles, continued ★★☆☆★★



Inside Triathlon Buyer's Guide (45413) is an annual publication from Inside Communications, Inc. and is the must-have issue each year that covers all the latest equipment and new technology for the fast growing sport of Triathlon, or multi-sport racing. Every avid racer will want to have this "bible" of the multi-sport industry. This title went on sale February 2nd, 2007 and is priced at \$5.99 U.S. / \$7.99 CAN.



Item (92615) from Media that Delivers, is the first and only magazine to focus on the reciprocal energy between the cities of Scottsdale, Los Angeles and Las Vegas. These three cities are a social whirlpool with incomparable synergy among their residents. Whether the "item" is food, clothing or gossip, "Item" is your guide to the good life. Item is published bi-monthly, and the first issue is on sale March 27th, 2007. It is priced at \$5.95 U.S.



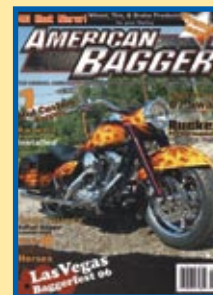
Lee Magazine (47446) celebrates all that makes life in Lee County so wonderful. Residents and visitors enjoy miles of the country's most beautiful beaches, an abundance of outdoor activities, idyllic weather and many cultural and social events. This title, from N Media Group serves the Ft. Myers, Cape Coral, Ft. Myers beach and Bonita Springs areas. Lee Magazine went on sale February 5th, 2007 and is priced at \$3.95 U.S. It is a monthly title.



SM (47110) from Mystic Publications, is dedicated to exposing single mothers to information, products and services that draw from modern practices and ancient philosophies – a broad spectrum of content that will help single mothers successfully manage their lives, minds, body and spirit. SM offers interesting and insightful interviews with celebrity single mothers; beauty and fashions for mothers and their children. This is a bi-monthly title that is on sale April 10th, 2007. Priced at \$3.99 U.S. \$4.99 CAN.



Gladiator (45302) is a new release from Full Circle Press, Inc., a new publishing company focusing on cage fighting and mixed martial arts with a marketing strategy to crossover into the action sports market. This is a bi-monthly title with an on sale date of March 3rd, 2007. It is priced at \$5.95 U.S. and \$6.95 CAN.



Did you know that "A Bagger" is any motorcycle with a windshield and saddlebags? **American Bagger (47585)** covers custom paint, fabrication, lowering kits, wide tire kits, heavy engine modification, new exhaust, air intake and new wheels of America's favorite form of transportation. Catering to an aging group looking for both performance and comfort, this is the only title devoted to this segment of the riding population. From Maverick Publishing, this title is priced at \$4.99 U.S. / \$6.99 CAN. This issue went on sale January 23, 2007.



Scout Baseball Prospects (45175) is an annual publication in which experts from each MLB site break down the top organizations they cover, and the Scout.com national baseball experts rank all of the up and coming minor league players who are working their way up to the major leagues. Scout Baseball Prospects went on sale February 13th and is priced at \$4.95 U.S.



Also from Maverick Publishing, **AmericanCycle (47583)** covers the hottest new products, in-depth tech articles, the wildest customs along with the shows and personalities that define the market. The main focus is on customizing existing Harley-Davidsons, both Evo and Twin Cam. This is a monthly title priced at \$4.99 U.S. / \$5.99 CAN. The first issue went on sale January 23rd, 2007.



A Warm Welcome to Greenspun Media, who has joined the KDS group with a bevy of beautiful titles. Having recently acquired well-known Niche Media,

the company can now add titles such as Gotham and Hamptons magazines to that list. Here's a brief look at their titles.

ASPEN PEAK magazine serves as the city's indispensable guide to art, beauty, business, culture, dining, entertainment, fashion, interior design, jewelry and watches, nightlife, philanthropy, politics, real estate, sports, and travel. From behind-the-scenes coverage of Aspen and the Roaring Fork Valley's annual music, art, comedy, food, and film festivals, to ski season and charity events, to information on the best sports for hiking, rafting, riding, shopping, and skiing, we have Aspen covered. This is a bi-annual title.

BOSTON COMMON is the newest sensation to hit the streets of one of America's oldest cities—a city ranked in the top five by 2004 US Census data for household income. This unique publication reaches the wealthiest and most sophisticated readers in Boston. While the city is deeply rooted in its proud and defiant history, Bostonians also have an eye out for what's fresh and new. With its classic oversized, glossy presentation, BOSTON COMMON publishes five issues annually and is strategically distributed to the city's most influential and educated consumers.

CAPITOL FILE covers our nation's capital; home to the world's most powerful and politically charged set, and CAPITOL FILE magazine reaches these dynamic players. Since its September 2005 debut, CAPITOL FILE has quickly become the essential read for Washington insiders. With five oversized, glossy issues printed annually, CAPITOL FILE employs a unique distribution strategy that affords advertisers the opportunity to reach the most discriminating consumers in metropolitan Washington.

GOTHAM magazine has its finger on the pulse of New York City. They have cultivated relationships with the biggest names and most influential power players in Manhattan, and enjoy access to the most stylish events. Loyal, wealthy, and sophisticated New Yorkers consider GOTHAM their virtual "golden pages" for the best the city has to offer in the worlds of art, beauty, business, culture, dining, entertainment, fashion, interior design, jewelry and watches, nightlife, philanthropy, politics, real estate, sports, and travel.

HAMPTONS magazine is the first thing everyone who's anyone looks for on arrival in the Hamptons, as no other publication

so consistently stays on top of what's happening in the East End during the summer. For more than 28 years, HAMPTONS magazine has dominated this sizzling, ultra popular summer getaway, distributing over 37,500 copies each week for 16 consecutive weeks from Memorial Day through early fall, plus Winter and Spring issues that are printed on the highest quality paper stock, which ensures a two-month shelf life.

LOS ANGELES CONFIDENTIAL magazine moves into its fourth year as an indispensable read, completely wired into all that makes Los Angeles tick. From philanthropists to publicists, producers to directors, agents to actors, fashion designers to nightclub entrepreneurs, it celebrates the people, places, and styles that make Los Angeles one of America's hottest, sexiest, and most high-profile cities.

VEGAS **VEGAS** Magazine speaks to the heartbeat of Las Vegas. It speaks of sizzling entertainment, sexy fashion, hot clubs, hotter celebrities and local favorites. When Las Vegas speaks to the world, VEGAS Magazine talks louder than anyone else. It's Vegas' pulse. It's Vegas' passion...

LAS VEGAS LIFE **LAS VEGAS LIFE** has been the city's premier monthly since 1998. Focusing on sharp photography, sophisticated editorial and in-depth interview with the people who give the city its pulse – philanthropists, families, socialites, entrepreneurs and politicians.

H&D **LAS VEGAS HOME & Design** is for the people who know that there's more to the city than the Strip. This title reveals the sophistication and rugged beauty of life amid the glitz and glamour. From high-rise penthouses with drop-dead views to waterfront villas overlooking rolling golf terrain, each issue will bring readers an exclusive look at some of the most stunning homes in the Valley, inside and out.

Las Vegas Home				
& Design	44175	6X	\$3.99 U.S. / \$4.99	4/26/07
Aspen Peak	44168	2X	\$6.95	6/1/07
Boston Common	44173	5X	\$6.95	4/2/07
Capitol File	44172	5X	\$6.95	3/2/07
Gotham	44171	11X	\$5.95	3/23/07
Hamptons	44169	2X	\$4.95	4/6/07
LA Confidential	44170	8X	\$6.95	3/15/07
Las Vegas Life	44176	12X	\$3.99 U.S. / \$4.99	3/29/07
Vegas	44174	12X	\$4.99 U.S. / \$6.99	4/3/07

KALMBACH PUBLISHING CO. 2007-2008 Product Highlights, continued



American Snowmobiler (48985)
 October 2008 issue - 2008 Buyers Guide & Industry Directory issue: (on-sale: TBD) This annual Buyers Guide & Industry Directory showcases all the new snowmobiles for the upcoming snow season. The issue includes the latest hot products and accessories along with listings of all snowmobile manufacturers, dealers, aftermarket companies, organizations and more. This special issue is a "must-have" snowmobile encyclopedia for every snowmobile enthusiast. Always a hot seller! \$5.95 US.



Astronomy (46770)
NEW SPECIAL! 50 GREATEST MYSTERIES of the UNIVERSE (on-sale date: May 22, 2007), offers readers an original, compelling narrative to the most spectacular puzzles of the cosmos. Produced in luxury style and jam packed with new photos and clear, informative diagrams, 50 Greatest Mysteries brings readers the latest info on such big issues as the size, age, and fate of the universe; how stars and galaxies formed; the nature of dark energy and lots more. \$9.95 US.

KABLE'S BACK PAGE

Kable Distribution Services welcomes the wonderful titles of **Amos Press!** Below, please find all the info you need on their long list of titles that run the gamut from coin collecting to Mustangs!

	NEW UPC	US	CAN	FREQ.
CW CV Presidential Dollars & Collectibles	0 71896 46012 4	\$4.99	\$6.99	Annual
Coin World	0 71896 46010 0	\$2.50	\$4.50	Weekly
Coin Values	0 71896 46011 7	\$4.99	\$6.99	Monthly
Paper Money Values	0 71896 46013 1	\$4.99	\$6.99	Bi-Monthly
Linn's Stamp News	0 71896 46014 8	\$2.50	\$4.50	Weekly
Scott Stamp Monthly	0 71896 46015 5	\$3.99	\$5.95	Monthly
WorldWide Coins	0 71896 46016 2	\$4.99	\$5.99	Launch (Sept)
Cars & Parts	0 71896 46017 9	\$3.99	\$5.95	Monthly
Corvette Enthusiast	0 71896 46018 6	\$4.95	\$6.25	Monthly
Musclecar Enthusiast	0 71896 46019 3	\$3.99	\$5.95	Monthly
Mustang Enthusiast	0 71896 46021 6	\$4.99	\$6.95	Monthly
Pontiac Enthusiast	0 71896 46022 3	\$4.00	\$5.50	Bi-Monthly
Crafts 'n Things	0 71896 46023 0	\$4.99	\$6.95	Bi-Monthly
Pack-o-Fun	0 71896 46026 1	\$4.99	\$6.99	Bi-Monthly
Painting	0 71896 46029 2	\$5.99	\$7.99	Bi-Monthly
Paper made easy	0 71896 46030 8	\$5.99	\$7.95	Bi-Monthly
The Cross Stitcher	0 71896 46031 5	\$5.99	\$7.99	Bi-Monthly

Welcome to O'Mega Publishing, Inc., and their two new sophisticate titles.

KDS is thrilled to have them on board. Any questions on the following titles can be directed to George Metzler at Gmetzler@kable.com.

Lady Bug (48073) 12X \$7.99 U.S. / \$8.99 CAN.

Wet Monthly (48074) 12X \$7.99 U.S. / \$8.99 CAN.

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